



Marketing Couch

Turning Scrolls Into Goals

PROPELLING

500+ Brands

to Stardom through savvy branding,
skyrocketing sales, and social media magic.



13 Vijay Society, 1st floor, Besides Sakinaka metro
station (exit 2), Mumbai, Maharashtra 400072



+91 82910 59584



www.marketing-couch.com

ABOUT US

MARKETING COUCH

Transforming brand dreams into reality with our boutique flair



**We specialise in crafting
tailored marketing
solutions to propel your
brand to new heights.**

**With an electrifying
team of 11 members.**



THE FOUNDER
AKSHATA NAIK
Bold Pioneer Extraordinaire



Growing up in a **business family**, she pursued her vision of helping brands reach their full potential through **digital marketing**. With an **MBA from Somaiya University**, Her passion for exploring creativity and achieving **performance-driven results** led her to work globally on numerous projects, collaborating with over **500+ brands to scale** from inception to success with **effective marketing strategies**.

Our Clientele

AROUND THE WORLD



INDIA



Texple Technologies



Dynamic legal advisory



JEWEL SAGA



UAE



Nicholas of London
Bespoke Tailor Since 1985



LOTUS BLOOM



US



UK



CANADA

MILESTONES

M A R K E T I N G C O U C H

Versatile Expertise - Whether B2B, B2C, or the emerging D2C segment, we've honed our skills to deliver exceptional results

Industry Diversity - From jewellers to fashion designers, retailers to manufacturers, our client roster reflects the breadth and depth of our expertise.

Global Reach - From Mumbai to the world, we've partnered with brands across the globe

Founded in 2019, nestled in Mumbai's vibrant core With our 1000 sqft office, Marketing Couch is a hub of marketing brilliance.



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JEWEL SAGA PERFORMANCE REPORT- (APRIL, 2024)

CREATIVE	OBJECTIVE	BUDGET	DURATION	IMPRESSION	FOLLOWERS GAINED
SHILPA SHETTY REEL	FOLLOWERS	1008	22-04-2024 TO 25-04-2024	5536-15500	40
PINK MAGNOLIA	DM	1509	27-04-2024 TO 30-04-2024	46- 19000	15
SHILPA SHETTY REEL	FOLLOWERS	3021	01-05-2024 TO 04-05-2024	15500 - 244000	189
SPRING SUMMER 2024	PROFILE VISIT	1676	01-05-2024 TO 05-05-2024	1504-43782	68
GILDED GARDEN	FOLLOWERS	3018	03-05-2024 TO 06-05-2024	1362 - 16500	49

PERFORMANCE MARKETING

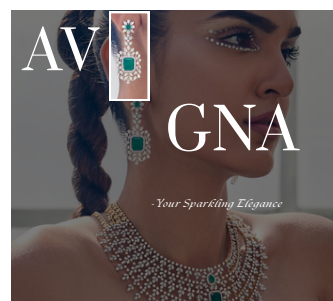
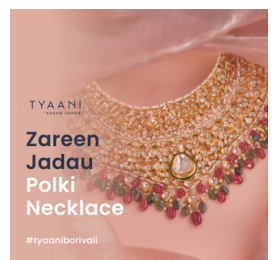
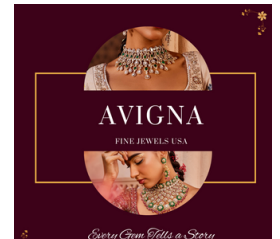
LOTUS BLOOM PERFORMANCE REPORT- (APRIL-MAY, 2024)

Description	Budget (\$)	Start Date	End Dae	Impression at start	Impression at end	Followers gained
Surbhi Chopra Cherry Dust	15	04-04-2024	07-04-2024	3770	7702	27
16 Kali Lehenga Surbhi Chopra	15	05-04-2024	08-04-2024	2313	31100	90
Badami Falak Saree	14	08-04-2024	09-04-2024	492	4015	30
18th March Reel - Ashima Behl	6.2	09-04-2024	12-04-2024	5952	13200	80
16 Kali Lehenga Surbhi Chopra	2.9	09-04-2024	12-04-2024	2313	31100	90
Dive into a world - Tamana Punjabi	16	20-04-2024	24-04-2024	670	15400	204
Infuse the summer wardrobe - Vvanivats	20	24-04-2024	28-04-2024	586	27700	111
Feel the warmth - mandirawirkhq	25	27-04-2024	02-05-2024	545	17500	201
Indulge in eternal beauty -mandirawirkhq	20	28-04-2024	02-05-2024	645	25800	217
e the bold statement in magenta - diyaraj	15	01-05-2024	04-05-2024	1540	38800	61
Embrace the vibrant	20	01-05-2024	05-05-2024	456	20600	64
Dazzle & SHine in our Champagne	15	03-05-2024	06-05-2024	350	1887	10

SOCIAL MEDIA

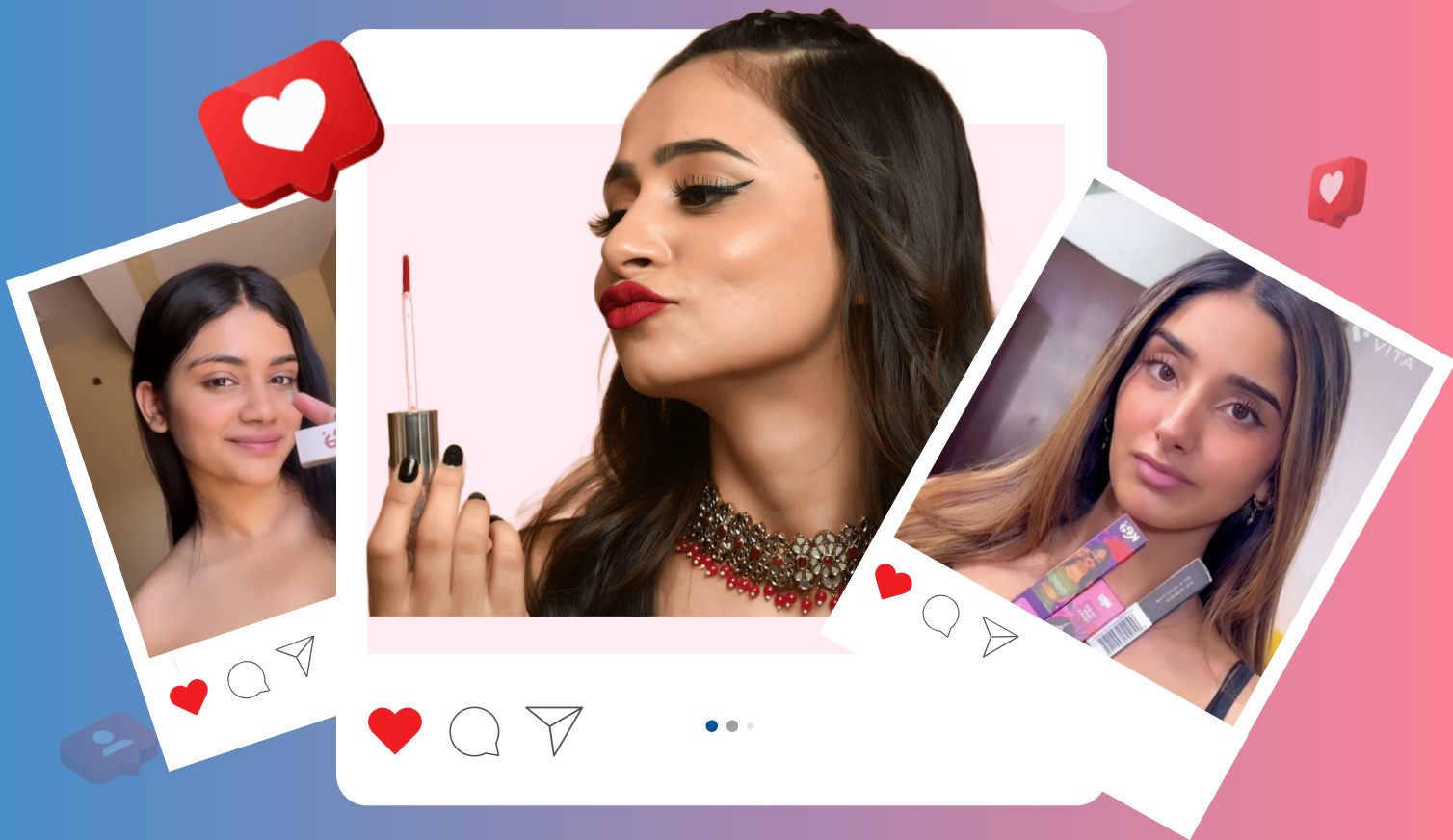
Strategic use of social platforms to build brand presence, engage with audiences, and drive business goals.

- ♥ Designing
- ♥ Content creation
- ♥ Video editing
- ♥ Video creation
- ♥ Ad copywriting
- ♥ Article writing



INFLUENCER

M A R K E T I N G

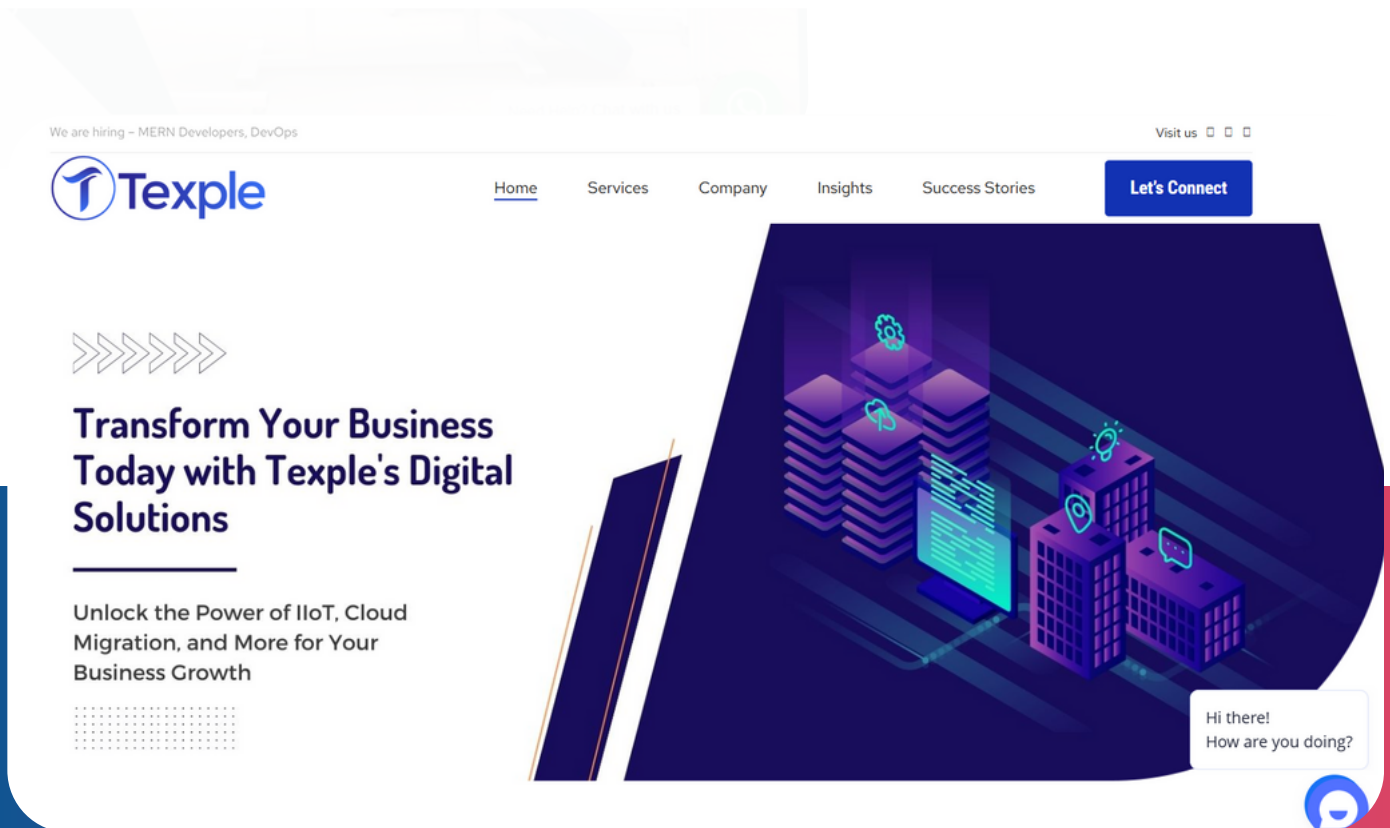


Influencers are modern-day storytellers.

Fostering brand awareness and loyalty
through influencer marketing.

WEBSITE DESIGNING

The art of creating visually engaging and user-friendly websites to represent brands effectively online.



What we offer?

- E-commerce website
- Landing pages
- Dynamic portfolio website
- Content writing

WHATSAPP & EMAIL

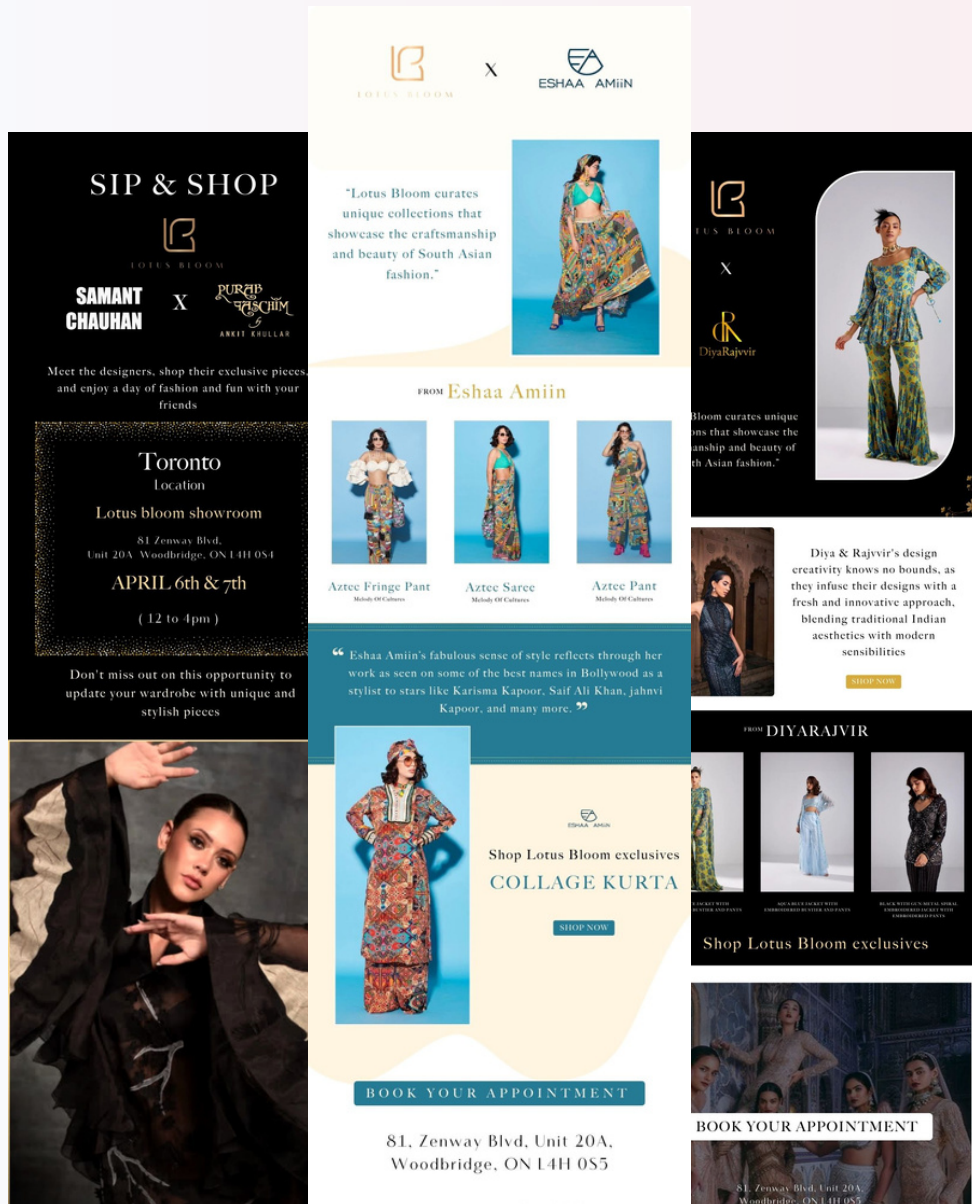
MARKETING

WHATSAPP MARKETING

- Direct customer engagement with high open rates
- Supports rich media content.

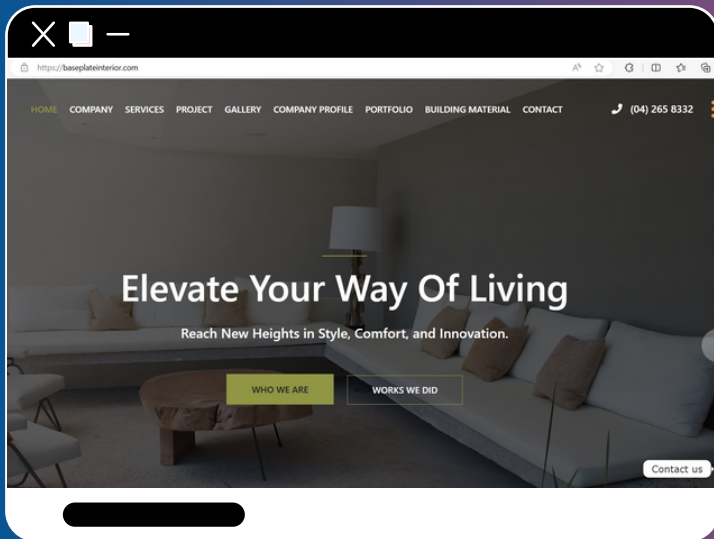
EMAIL MARKETING

- Global reach with targeted personalized campaigns
- Trackable analytics and automated efficiency for timely follow-ups.





LOGO DESIGN



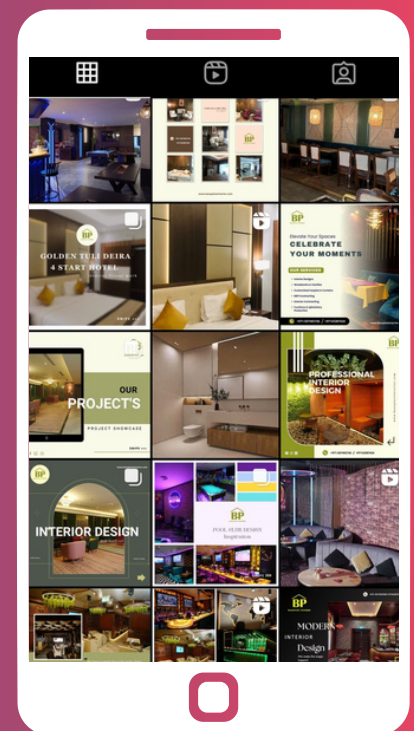
WEBSITE DESIGN



BROCHURE

BRANDING

Providing a roadmap and strategic vision for the brand's look and feel over the next 3 or 6 months.



SEO & GOOGLE ADS

EMPOWERING YOUR
BRAND WITH ENHANCED



VISIBILITY,

CREDIBILITY & TRUST THROUGH

SEO (SEARCH ENGINE OPTIMIZATION),

AND **GOOGLE ADS**

(PAY-PER-CLICK ADVERTISING)



TYAANI
"KARAN JOHAR"

BUYER'S EVENT

Tyaani and 11 fashion
designers collab

READY TO IGNITE YOUR

BRAND?

CONTACT US



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