

# KEA COSMETICS

## PERFORMANCE REPORT

### ROAS 5X

← Total sales Print Export

Mar 6–Apr 3, 2024 All channels

Date	Order	Product	Gross sales	Discounts	Returns	Net sales	Shipping	Return Fees	Taxes	Total sales
<b>Totals</b>			₹26,824.51	-₹3,236.89	-₹16,415.77	₹7,171.85	₹95.00	₹0.00	₹1,290.95	₹8,557.80
Mar 06, 2024	#1521	Gemz Gel Eyeliner	₹338.12	-₹101.43	₹0.00	₹236.69	₹0.00	₹0.00	₹42.61	₹279.30
Mar 06, 2024	#1521	Gemz Gel Eyeliner	₹338.14	-₹101.44	₹0.00	₹236.70	₹0.00	₹0.00	₹42.60	₹279.30
Mar 06, 2024	#1521	Gemz Gel Eyeliner	₹338.12	-₹101.43	₹0.00	₹236.69	₹0.00	₹0.00	₹42.61	₹279.30
Mar 06, 2024	#1521	Gemz Gel Eyeliner	₹338.14	-₹101.44	₹0.00	₹236.70	₹0.00	₹0.00	₹42.60	₹279.30
Mar 07, 2024	#1522	Creamy Matte Lipstick	₹550.00	₹0.00	₹0.00	₹550.00	₹0.00	₹0.00	₹99.00	₹649.00
Mar 07, 2024	#1522	N/A	₹0.00	₹0.00	₹0.00	₹0.00	₹49.00	₹0.00	₹0.00	₹49.00
Mar 07, 2024	#1523	N/A	₹0.00	₹0.00	₹0.00	₹0.00	₹49.00	₹0.00	₹0.00	₹49.00
Mar 07, 2024	#1523	Gemz Gel Eyeliner	₹338.12	-₹101.43	₹0.00	₹236.69	₹0.00	₹0.00	₹42.61	₹279.30
Mar 08, 2024	#1524	N/A	₹0.00	₹0.00	₹0.00	₹0.00	₹49.00	₹0.00	₹0.00	₹49.00
Mar 08, 2024	#1524	Gemz Gel Eyeliner	₹338.14	₹0.00	₹0.00	₹338.14	₹0.00	₹0.00	₹60.86	₹399.00
Mar 08, 2024	#1524	Creamy Matte Lipstick	₹550.00	₹0.00	₹0.00	₹550.00	₹0.00	₹0.00	₹99.00	₹649.00
Mar 08, 2024	#1524	Glide-On Matte Masti Liquid Lipstick	₹592.37	₹0.00	₹0.00	₹592.37	₹0.00	₹0.00	₹106.63	₹699.00
Mar 10, 2024	#1525	N/A	₹0.00	₹0.00	₹0.00	₹0.00	₹49.00	₹0.00	₹0.00	₹49.00
Mar 10, 2024	#1525	Creamy Matte Lipstick	₹550.00	₹0.00	₹0.00	₹550.00	₹0.00	₹0.00	₹99.00	₹649.00
Mar 12, 2024	#1525	N/A	₹0.00	₹0.00	₹0.00	₹0.00	-₹49.00	₹0.00	₹0.00	-₹49.00
Mar 12, 2024	#1525	Creamy Matte Lipstick	₹0.00	₹0.00	-₹550.00	-₹550.00	₹0.00	₹0.00	-₹99.00	-₹649.00
Mar 12, 2024	#1526	N/A	₹0.00	₹0.00	₹0.00	₹0.00	₹49.00	₹0.00	₹0.00	₹49.00
Mar 12, 2024	#1526	Glide-On Matte Masti Liquid Lipstick	₹592.37	₹0.00	₹0.00	₹592.37	₹0.00	₹0.00	₹106.63	₹699.00
Mar 15, 2024	#1515	Glide-On Matte Masti Liquid Lipstick	₹0.00	₹0.00	-₹592.37	-₹592.37	₹0.00	₹0.00	-₹106.63	-₹699.00

